



SPONSOR OPPORTUNITIES for the 2023 MID-CANADA RV & MARINE SALE

RBC CONVENTION CENTRE WINNIPEG • January 26-29, 2023

The RV Dealers Association (RVDA) of Manitoba and the Mid-Canada Marine and Powerboat Dealers Association (MMPDA) are excited to bring Manitobans together for the Mid-Canada RV and Marine Sale on January 26-29, 2022 at the RBC Convention Centre Winnipeg!

This is a great opportunity to showcase your products and services to discover the great outdoors on land and the water. The show will feature 100,000 square feet plus exhibits booths filled with RVs, boats and related products and services.

Our robust and aggressive marketing plan featuring digital, radio, tv, social, print and more will launch in early December and we want you to take advantage of this marketing and event opportunity!

If you have any questions, please contact me by phone or email. My job is to help you make this a successful and profitable show for your business or organization. If there is anything you need, just ask.

Michelle Penner

Show Manager

Email: showmanager@mmpda.ca

Direct Line: 204-975-8202

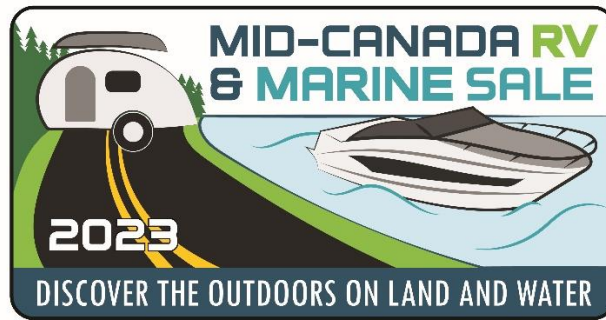
SPONSOR OPPORTUNITIES

OFFICIAL TITLE SPONSOR | \$50,000

- Exclusive Title Sponsor for the show.
- Category exclusivity across the entire show.
- Choice of Prime Location for 8 Booth Spaces.
- Recognition as TITLE sponsor:
 - Print
 - Social
 - Web with link to company website
 - Signage at entrance to show
- 10 Social Media Mentions.
- 250 VIP weekend passes.
- 100 – 2-for-1 passes.

OFFICIAL VEHICLE SPONSOR | \$40,000

- Exclusive Vehicle Sponsor for the show.
- Category exclusivity across the entire show.
- Choice of Prime Location for 6 Booth Spaces.
- Recognition as OFFICIAL VEHICLE sponsor:
 - Print
 - Social
 - Web with link to company website
 - Signage at entrance to show
- 8 Social Media Mentions.
- 200 VIP weekend passes.
- 75 – 2-for-1 passes.



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PLATINUM SPONSOR | \$25,000

- Choice of Prime Location for 6 Booth Spaces.
- Recognition as **PLATINUM** sponsor:
 - Print
 - Social
 - Web with link to company website
 - Signage at entrance to show
- 6 Social Media Mentions.
- 150 VIP weekend passes.
- 50 – 2-for-1 passes.

GOLD SPONSOR | \$10,000

- 4 Booth Spaces.
- Recognition as **GOLD** sponsor:
 - Print
 - Social
 - Web with link to company website
 - Signage at entrance to show
- 4 Social Media Mentions.
- 100 VIP weekend passes.
- 25 – 2-for-1 passes.

SILVER SPONSOR | \$5,000

- 2 Booth Spaces.
- Recognition as **SILVER** sponsor:
 - Print
 - Social
 - Web
 - Signage at entrance to show
- 4 Social Media Mentions.
- 100 – 2-for-1 passes.

BRONZE SPONSOR | \$2,500

- 1 Booth Space.
- Recognition as **BRONZE** sponsor:
 - Print
 - Social
 - Web
 - Signage at entrance to show
- 2 Social Media Mentions.
- 100 – 2-for-1 passes.

WHY ATTEND OUR SHOW?

- The Mid-Canada RV and Marine Sale is committed to grow and promote the RV and marine industry in Manitoba and Northwestern Ontario.
- Running annually for the past 35 plus years the RV Show and Sale and the Mid-Canada Boat Show have realized thousands of guests at their individual shows and hope to exceed that in 2023!
- Our show is an education, information and selling event. Exhibitors represent local RV and Marine Dealerships, along with businesses who provide supporting products and services.
- Most of our guests come from Winnipeg and the surrounding areas and all have one thing in common, a passion for water, outdoors and all things fun.
- Owned and managed by the RVDAMB (Recreational Vehicle Dealers Association of Manitoba) and MMPDA (Mid-Canada Marine and Power Sports Dealers Association) this is truly a locally driven event.