



Hello,

RVDA Manitoba (RVDAMB) and the Mid-Canada Marine and Powersport Dealers Association (MMPDA) are excited to bring Manitobans together on **January 26-29, 2023** for the **Mid-Canada RV & Marine Sale 2023** at the RBC Convention Centre Winnipeg.

Together, we strive to bring the best of RV and marine products and services together in one great show featuring 100,000 square feet of RVs and boats plus exhibits booths filled with related products and services. This is a great opportunity to showcase how you can help Manitobans discover the great outdoors on land and the water.

We are actively seeking sponsors for the 2023 Mid-Canada RV and Marine Sale. As a sponsor, you will receive marketing recognition in our advertising media and access to the 10,000+ guests that attend our show. Our robust and aggressive marketing plan featuring digital, radio, tv, social, print and more will launch in early December making this an amazing opportunity to increase awareness for your brand, services, and products.

Attached is the sponsor opportunities pack for your consideration. After you review it, I would love to connect with you to see if you are interested in sponsoring the Mid-Canada RV & Marine Sale 2023.

If you have any questions, please contact me via email or phone any time. I will also give you a call in the coming weeks to discuss this opportunity and to make sure that you have all your questions answered.

We hope you will join us to inspire the imaginations of all who walk through the doors of the Mid-Canada RV & Marine Sale!

Thank you in advance for your time.

Michelle Penner, [DES](#)
Show Manager for the Mid-Canada RV and Marine Sale 2023